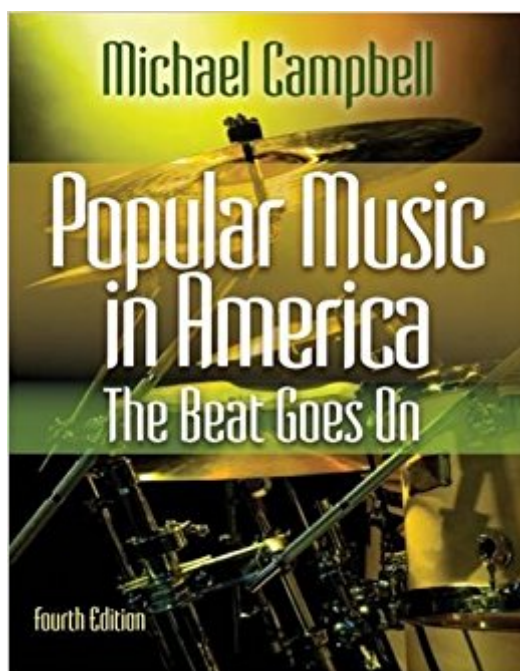


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# Popular Music In America The Beat Goes On



## Synopsis

Michael Campbell's best-selling POPULAR MUSIC IN AMERICA, now in its fourth edition, remains the industry standard in breadth of coverage, readability, and musical focus. The text provides a rich account of the evolution of popular music from the mid-19th century to the present. Discussions highlight connections, contrasts, and patterns of influence among artists, styles, and eras. Coverage of listening skills allows students to place music of their choice in context. The Fourth Edition expands the coverage of country, Latin, world, and late 20th century music to give instructors more options to teach the course as they choose to. A major reorganization replaces long chapters with units broken into small chapters to make the material easier for students to read and master. Units are clearly defined by style and timeframe, and chapters feature narrowly focused objectives. This edition features a vibrant, richly illustrated, magazine-like design, plus numerous online resources. Almost all listening examples are available on iTunes via dedicated playlists; instructors who adopt the text will also receive copies of the "heritage 3-CD set" from the 3rd edition for personal, library, and class use.

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## Customer Reviews

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If you're going to buy this book, definitely get the kindle version! it's really convenient and you can search for text when looking for answers if you are taking a class! And you can even rent the kindle version!

This is a textbook, so like all textbooks, it's overpriced. However, for a textbook, this is a good deal. The price for a new copy of the print version at the bookstore at my school cost about \$130. That being said, it is a good book. It is a little hard to read on a 10" tablet screen in the portrait mode, because the original book is larger than that, and if you make the size of the page smaller, then the text will be smaller. That's why I gave it only 4 stars. But if you just read it in the landscape mode, it's nice. By the way, don't worry about the warning that the book may not contain all of the material that's in the printed version. They're just talking about the teacher addition of the book. This is the student version. If your teacher doesn't have the recordings, you can easily find them on youtube. By the way, Kindle for Android would not let me read this book on my Galaxy S4. It said the device was incompatible. Considering that it's a little hard to read on my tablet, it's probably right.

School textbook but lots of good interesting information. Good for a textbook, if a textbook can actually be good.

Much like my purchase of the Power and Politics in California 8th Edition textbook, I bought the 3rd edition because I was too cheap to buy the 4th edition required by my professor. Still, it worked just fine in my experience and was significantly cheaper than used copies of the 4th edition.

Popular Music in America is a wonderful text to learn from and it is never complicated to understand. Came practically brand new and no writing on the inside. Awesome deal.

I enjoyed reading this book. It gives you a great snapshot of how music evolved in America and what it took for the industry to become what it is today. Good read

I had a putz for an instructor...gave me a B. The book is a good read, though. I deserved an A because it is filled with so much information, you'll forget you're taking a class. A good read, if you love music.

This text gives a clear chronology of popular music in America, but it does slight certain musical styles with barely a mention. I enjoyed reading the text.

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